



**SACRAMENTO'S**  
largest and most  
glamorous store  
**FOR MEN & BOYS**

- Famous National Brand Clothing, Furnishings & Hats
- Mister Junior Fashions For Boys
- Boutique for Unusual Gifts and Toys for Men
- Rams Head Shop for Traditional Clothes
- Florsheim Shoe Shop
- Super-G Credit offers up to 12 Months to Pay

**PHONE**  
**IV 3-9001**  
Country Club Centre

**Men's Clothing & Furnishings-Retail**

B-Bar-K Western Clothes  
5801 Marconi Av(C)-----IV 7-8454

Barney's Tuxedo & Suit Rentals  
810 1/2 J-----GI 2-4068

Baron's Department Store 4749 J-GL 1-5055

**BOB'S APPAREL**  
1267 McKinley Av(WS)-----FR 1-4389

**BONNEY & GORDON STORE FOR MEN TOWN & COUNTRY VILLAGE**  
Tues., Wed., & Sat.  
10 AM to 5:30 PM  
Mon, Thur., & Fri. 10 AM to 9 PM  
OUR NEW LOCATION  
Marconi Av & Fulton Av-----IV 3-6474

**BOTANY SUITS & TOPCOATS--KAUFFMAN'S CAPITAL CLOTHING**  
916 K-----GI 2-4988  
2468 Watt Av-----IV 3-5559

Braun's Tailor Shop 721-11th-----GI 3-7564  
Breun's Men's Wear  
2350 Fruitridge Rd-GA-8-5303

Capital Clothing Kauffman's  
916 K-----GI 2-4988  
2468 Watt Av-----IV 3-5559

**COLLEGE-HI SHOP**  
1108 K-----GI 1-4997  
Arden Plaza Shopping Center  
Arden Wy & Eastern Av-----IV 3-0761  
Southgate Shopping Center-----GA 8-9523

**CORTLAND'S DAD & LAD SHOPS**  
"Our Best Ads Aren't Written They're Worn!"  
In Suburban Sacramento  
Town & Country Village  
2924 Fulton Av-----IV 7-9956  
Arden Town Center  
552 La Sierra Dr-----IV 3-8935

Cortland's Dad & Lad Shop  
2924 Fulton Av-----IV 7-9956  
2924 La Sierra Dr-----IV 3-8935

Dave's Store 230 K-----GI 3-1387  
David's Men's Shop 2912-35th-----GI 1-5270  
Davis Joe Clothing Store  
2962-35th-----GI 6-8582

Deluxe Cleaners & Clothiers  
7206 Fruitridge Rd-GL 1-9212

Duke's Men's Wear 214 K-----GI 1-1377

**EAGLESON'S**  
801 K-----HI 7-9171  
3436 El Camino Av-----IV 3-5411  
4300 Florin Rd-----GA 8-8994

**PATTERSON JIM SHOP FOR MEN**  
MEN'S FURNISHINGS & ACCESSORIES  
Pantaloons & Arrow Shirts - Dopps Hats  
Sneakers - Sport Coats - Intersport Suits  
901 K-----GI 3-2234

People's Clothing Store 506 K-----GI 3-5818  
Plantean & Devine 1112 K-----GI 2-3869

**POWELL MEN'S WEAR** 1102 J-----GI 3-7709  
Powell's Men & Boys Shop  
2023 Del Paso (B)(NS)-WA 5-8112

Reed's Clothing & Shoes  
3728 Marysville Bl(DPH)-WA 2-4293

**ROCHESTER CLOTHING**  
BIG & TALL SIZES  
Wool - Fur - Free Colgate  
Mission & 3d SF-----415 YU 2-6455

**ROOS-ATKINS**  
CLOTHING-FURNISHINGS-SPORTSWEAR  
1001 K K-----GI 8-9141  
4260 Florin Rd-----GI 8-9141  
3334 El Camino Av-----GI 8-9141

Selix Formal Wear  
See Our Ad under Tuxedos-Renting  
3208-----HI 6-1261

Sexton's Men & Boy's Shop  
10687 Folsom Bl  
Rancho Cordova-----EM 3-1512

**SMITHS CLOTHIERS**  
THE LARGEST  
MEN'S & BOYS' STORES  
WEST OF CHICAGO  
ARDEN FAIR SHOPPING CENTER  
1695 Arden Wy-----WA 2-8871

**STAN'S MEN'S STORE**  
2005 Del Paso (B)(NS)-----WA 5-3275  
(Continued Next Page)

The Yellow Pages save you time.



**CLOTHING**  
FOR  
**STOUT & TALL MEN**

- ✓ SPORT COATS, SWEATERS & JACKETS TO SIZE 60
- ✓ SHIRTS TO SIZE 22-30 TO 38 SLEEVES
- ✓ SLACKS TO SIZE 66-78 TO 38 LENGTH
- ✓ SOCKS TO SIZE 16-SHOES TO SIZE 15
- ✓ HATS & CAPS TO SIZE 8
- ✓ UNDERWEAR TO SIZE 60
- ✓ SUITS TO SIZE 60-SHORT, REG. & LONG
- ✓ WORK CLOTHES & RAIN WEAR
- ✓ DRESS CLOTHES & SPORT WEAR

**JOE SUN & CO.**  
Corner 10th & J Sts. ESTABLISHED 1918 **GI 2-3754**



**Eagleson's** - Men's Furnishing Goods

- ★ KUPPENHEIMER CLOTHES
- ★ STETSON HATS ★ ARROW SHIRTS
- ★ McGREGOR SPORTSWEAR
- ★ PENDLETON
- ★ FORMAL WEAR

UNIFORM DEPT. - 801 K St.  
3 LOCATIONS

All Open Mon., Thurs., & Fri. Evenings Till 9 P.M.  
801 KAY ST. HI 7-9171  
COUNTRY CLUB CENTRE IV 3-3411  
SOUTHGATE GA 1-3037

**INDEX TO CLASSIFIED HEADINGS-SEE GREEN PAGES**

**Men's Clothing & Furnishings-Retail (Cont'd)**

**STRICKLEY MEN'S SHOP**  
5693 Stockton Bl-----GL 6-3431  
Arden Wy & Eastern Av-----IV 3-5625

Tocherman's Men's Store  
2911-35th-----GL 5-2452

**TRESSLER FEDERATED STORES**  
2548-25th-----GL 6-3392

**WINSTOCK-LUBIN & CO**  
Watt Ave & El Camino  
12th & K-----HI 4-6881  
Whitney's Tailoring 4417-4th Av-GL 5-4751  
Wilton's Clothing 1205 K-----GI 3-8261  
Winn Jack 2328-16th-----GI 8-2567

**Man's Clothing-Misr**

A-1 Manufacturing Company  
5020 H Parkway-GA 8-3941

**Men's Furnishings-Wishe**

Vicent Sidney  
Van Heusen Men's Furnishings  
4406A Parkway-----GA 8-3083

**Menu Service**

Carmichael Printing Co  
5919 Palm Dr(C)-----IV 7-1654  
Santal Printing Co 1200 S-----GI 8-9369

**Manufacturing & Marketing Consultants**

**CUMMINGS-KNAPP & ASSOCIATES**  
Creative Art & Copy-All Media  
Sacramento  
Financial Bldg-----GI 3-5971  
GERTH BROWN CLARK & ELKUS  
1722 J-----GI 2-2956

**Messenger Service**

Forum Delivery Service 2015 J-----GI 2-2398

**Metal Polishing**

A-1 Plating Co 1721-16th-----GI 2-0781  
Sixteenth St Plating Wk-----GI 2-1303  
1826-16th-----

**Metal Rolling & Forming**

**FOLEY SHEET METAL CO INC**  
2240 EVERGREEN(NS)-----WA 2-3484

**Metal Spinning**

**ADVANCE METAL SPINNING**  
343 N Montgomery St Jse-CYprss 2-4242

**Metal Spraying**

**PRECISION ENGINEERING SERVICE--PRECISION ENGINEERING CO**  
See Our Ad under Machine Shops  
2430 Broadway-----GL 5-3001

**Metal Stamping**

Auto Products Mfg Co  
3000 W Capitol Av(WS)-----FR 1-5226

**CONCOR METAL STAMPINGS--CONCOR SPRING MFG CO**  
Stampings-Production & Small Lot  
75-14th SF-----UNdrh 3-4480

**GILRO MACHINE & STAMPING CO**  
2915 Ford Oakland-Ekbr 2-0062  
Patrick & Co  
560 Market San Francisco-Ekbr 2-2640

**EXPLOSION IN OVEN**  
If you burn the inside of the oven with an exploded potato or something, soak a cloth in ammonia and let it stay on the burned places an hour or so, after which you can scrape the spots clean without harming the enamel.

**Metals**

See also Specific Kind, Lb., Aluminum; Brass; Bronze; Etc

**AMERICAN BRASS & COPPER CO**  
BRASS - BRASS - COPPER - BRONZE ALUMINUM - STAINLESS SHEET - ROD - TUBE - PIPE - BUSHINGS Fittings - Fasteners Sawing - Sheering - Slitting Immediate Service from Warehouse Stock  
1920 Union Oakland-----Higate 4-2366

Amer Brass & Copper Co 1920 Union Oakland  
From telephones served by the following exchanges  
Sacramento  
(No Interchange Charge)  
Ask Operator for-Entrprise 10780

**DUCOMMUN METALS & SUPPLY CO**  
Stainless Steel - Carbon Steel Sheet - Plate - Bar Steel Tubing - Cold Finish Bars Aluminum - Brass - Copper  
2550-7th Brkly From telephones served by the following exchange Sacramento  
(No Interchange Charge)  
Ask Operator for-Entrprise 12012

**MARWELDE C W**  
7425 Midliron Dr Fair Oaks-----YOrktn 7-7118  
Or call SF-----UNdrh 1-2125

**METALS SUPPLY**  
1310-65th Emryvl-----Olymcp 5-1882  
From telephones served by the following exchanges  
Sacramento  
(No Interchange Charge)  
Ask Operator for-Entrprise 11912

**PACIFIC METALS**  
"PAMEDO MEANS EVERING IN METAL"  
Aluminum - Brass - Copper Monel - Nickel - Stainless Steel Welding Supplies - Fasteners Tools - Refrigeration Air Conditioning & Shop Supplies  
"WHERE TO BUY THEM"  
**PACIFIC METALS COMPANY LTD**  
1900-3d SF-UNdrh 3-5600  
From telephones served by the following exchanges  
Sacramento  
(No Interchange Charge)  
Ask Operator for-Entrprise 10806

**TAY-HOLBROOK INC**  
Wholesale Only  
1801-22d-----GL 6-3841

**Metals-Expanded**

**DIAMOND METAL SALES**  
870 Estabrook St Leandro-415 EL 7-6343  
Gunter Sales Division Inc  
Lindsay & Monroe Streets-----209 HO 4-8712

**SOULE'S EXPANDED METALS--DISTRICT OFFICES**  
SOULE STEEL CO  
1750 Army SF-----Valencia 4-4141

**Metals**

**FOSTER FLOW TUBES--FACTORY BRANCH OFFICE FOSTER ENGINEERING DIVISION GENERAL CONTROLS CO**  
600 Bryant SF-----Suttr 1-7580

**Metals-Repairing**

Modern Instrument Service Co  
2716-24th-----GL 2-2654

Use your party-line telephone as you would have the 'other party' use it. It is share-and-share-alike on a party line.

**Men's Clothing-Milk 377**

**Mexican Food Products**

**LA FIESTA MEXI'CATESSEN**  
AUTHENTIC MEXICAN FOODS  
READY TO TAKE HOME AND SERVE  
Tortillas, Tacos, Tomates, Eschlidos, Chilli, Chicono, Frijoles, Charizos, etc.  
COMPLETE READY-TO-EAT DINNERS  
Delivery Service  
910 X-----HI 4-7761  
2804 K-----GL 1-2979  
5815 Stockton Bl-----GL 1-7683  
2312 Watt Av-----IV 7-8238

La Hacienda Mexican Foods  
5028 Franklin Bl-----GL 2-2352

**LA TEPUICUENA MARKET**  
2615 Franklin Bl-----GI 3-9904

**TROPICANA**  
3300 Fulton Av-----IV 9-9521

**Mica & Mica Products**

**BEAGLE PRODUCTS CO (WS)**  
1511-3d-----FR 1-6761

**Microfilming**

Bay Microfilm Inc 4009 Transport  
Palo Alto-VYOrkshr 8-5088

**BAY MICROFILM-MICROGRAPHIC**  
4009 Transport Palo Alto-Dawnprt 6-1812

**BROWNIE'S BLUEPRINT & SUPPLY CO**  
1115 G-----GI 3-2825  
(Please See Advertisement This Page)

**BURROUGHS MICROFILMING EQUIPMENT--BURROUGHS CORPORATION**  
1233 Broadway-----GI 2-9018

**MARK LARWOOD CO**  
2111-16th-----GI 8-8581  
Recordak Corp Ochsner Bldg-----GI 3-4329

**Microfilming-(Cont'd)**

**REMINGTON RAND FILM-A-RECORD--REMINGTON RAND DIVISION OF SPERRY RAND CORP**  
1107 J-----HI 4-8900

**SHANNON HERB PHOTOGRAPHER**  
Microfilming  
See our Ad Photographers Portrait  
4523 Fresno Bl-----GL 5-6232  
Western Microfilm Inc  
38 Drumm SF-----Ekbrk 7-3093

**Microscopes**

**MCCURRY'S**  
8th & L-----GI 3-3754  
Ogden Surveying Equipment Co  
Rent-Sale-Repair  
5520 Elvas Av-----GL 1-2702  
Western Scientific Supply Co  
5348 Auburn Bl-----ED-2-5068

**Midget Race Cars & Equipment**

Kapital Karts 601 Fulton Av-----IV 3-7355  
Karts Unlimited  
1821A Silica Av(S)-----WA 2-1932  
Leavitt Power Tool Co 2305 J-----HI 6-7575  
(Please See Advertisement This Page)

**Milk-Condensed, Evaporated, Etc**

Sego Milk Premium Store 1310 J-----GI 8-0464

In these busy days when saving time is so important, more and more telephone users are following the thoughtful way of answering the telephone: "Harry Smith speaking." Such an introduction establishes identity, saves time and makes a good impression.

**MICRO-MASTER**  
Finest Quality 105 mm

TO INSURE TOP QUALITY BLOWUPS ALWAYS INSIST ON MICRO-MASTER PROJECTION PRINTS

- Quality Now Saves Cost & Labor Later
- For Projections & Reproductions of Final Details with Less Storage & Filing
- The Difference is Later Savings

**BROWNIE'S BLUEPRINT & SUPPLY CO.**  
1119 "G" ST. SACRAMENTO 14, CALIF. **GI 3-2825**

**Always KEEP RECEIVER ON THE HOOK**

When you are through talking on the telephone, always see that you place the receiver back on the hook. Otherwise you may miss an important call.

**THE PACIFIC TELEPHONE AND TELEGRAPH COMPANY**

**HI 6-7575**  
**LEAVITT POWER TOOL CO.**  
2305 J ST. SACRAMENTO

AUTHORIZED DISTRIBUTOR

